

# I'W White Space

## Infographic

TV White Space AKA "Super WiFi" refers to the unused TV channels in any given area.

With a RuralConnect radio, these vacant channels can be converted into wireless broadband Internet.

This innovative technology has the ability to connect our world's unconnected people.

## Here's the Facts

### There are:

### 7 Billion

People in the world

4.5 Bi Don't have Internet access

#### That's over 60% of our world's population who don't have access to modern:



**Education** 





Communication



& Finance



**opportunities** 

**TV White Space** 

Is unlike any technology

on the market. Because it

uses the same frequencies

that broadcasters use to

**Employment** 

## How does TV White Space Solve this Problem?



propagation



No line-of-sight even in rural required



areas

Strong signals





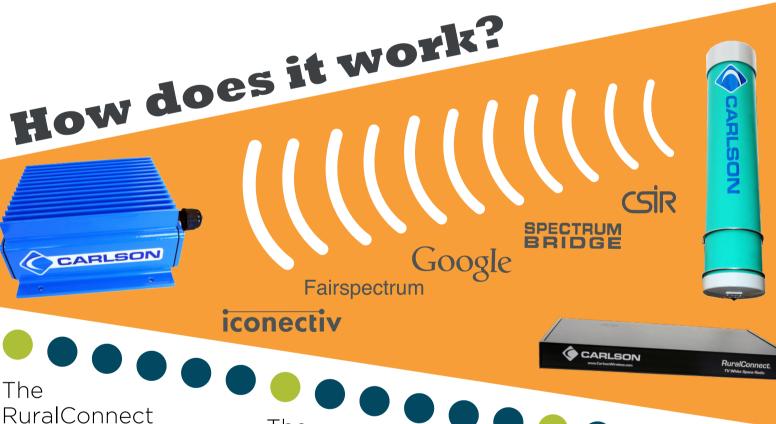
Cost benefits vs consumption fiber or satellite

The



communitv with one base

Connect a



Radio asks an online database for a list of all available channels at its location.

TV White Space

channels that won't cause interference for the RuralConnect to link with. Once Connected:

database reports

a list of vacant



Base station sends

### diameter of a regular Wi-Fi router!

A TV White Space network can

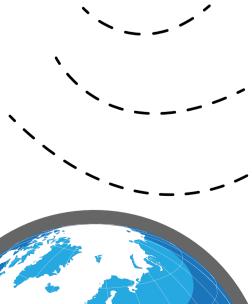
cover an area about 100x the

The



(470 - 700 MHz) 10 kilometers You can connect a lot of people

with that kind of coverage; That is our mission!







For More Information on TV White Space and RuralConnect Sales@CarlsonWireless.com | 707.822.7000

www.CarlsonWireless.com



