

# President Obama Speaks Out for Better Broadband

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A major topic of discussion that has gained momentum over the past few years is the stark contrast in broadband connectivity across America. While some communities experience super-fast broadband speeds, stimulating economic prosperity and enhancing educational growth, others are left behind. The result is a country split by what we call the “Digital Divide”. *A gap between those who have ready access to information and communication technology (Internet access) and the skills to make use of those technologies, and those who do not have the access or skills to use those same technologies within a geographic area, society or community.*

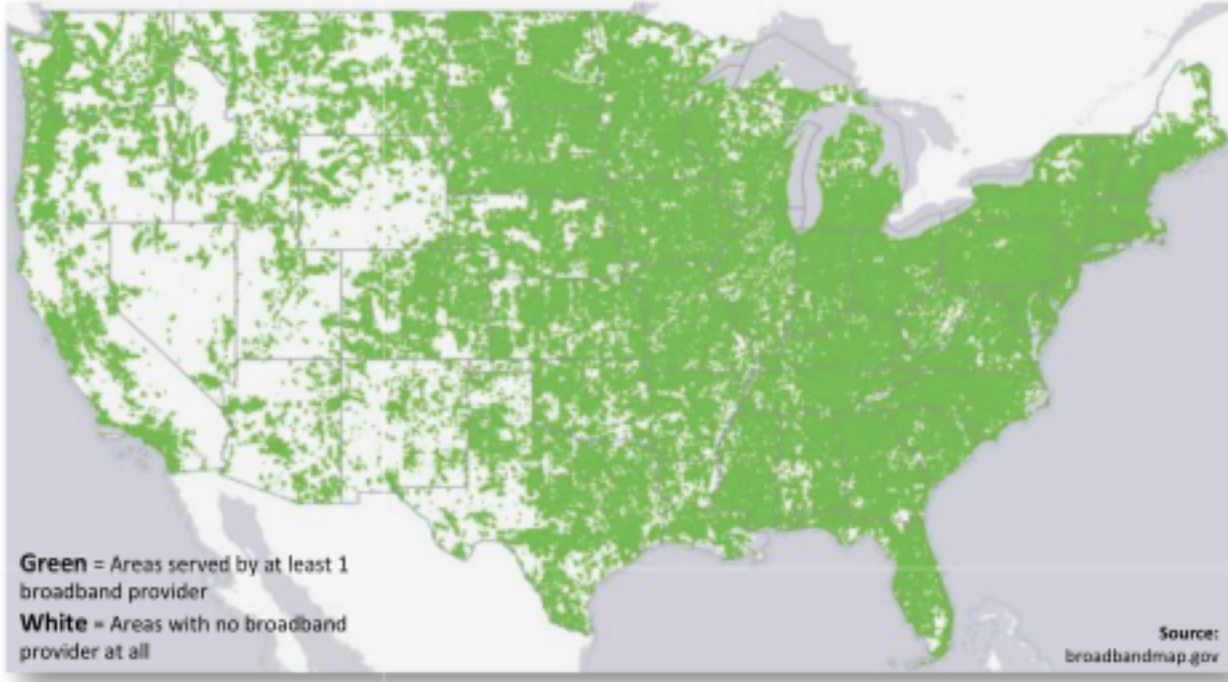
This week, President Obama addressed this issue and announced his goals to ensure the rest of America gets “up to speed” with top performing communities. How will he make this happen? By opening the doors to more Wireless Internet Service Providers who can offer competitive packages and rates, by supporting grants and initiatives to community broadband projects and rural providers, and by removing barriers and regulations that prevent investments in these crucial incentives to occur. [\(White House Fact Sheet: Broadband That Works: Promoting Competition & Local Choice in Next-Generation Connectivity\)](#)



We at Carlson Wireless commend President Obama on this initiative. As far as we are concerned, this is an issue of utmost importance. There are currently about [40 million people in the United States](#) without access to basic broadband services. This is due to their remote location (lack of infrastructure) and minimal choices in Internet Providers (unaffordable rates). TV White Space seeks to change this. If you take a look at the following maps, you will notice that a large portion of the United States (white area on the first map) has no broadband provider at all. Coincidentally, this is the same area on the second map with 40 or more channels available for TV White Space broadband connectivity.

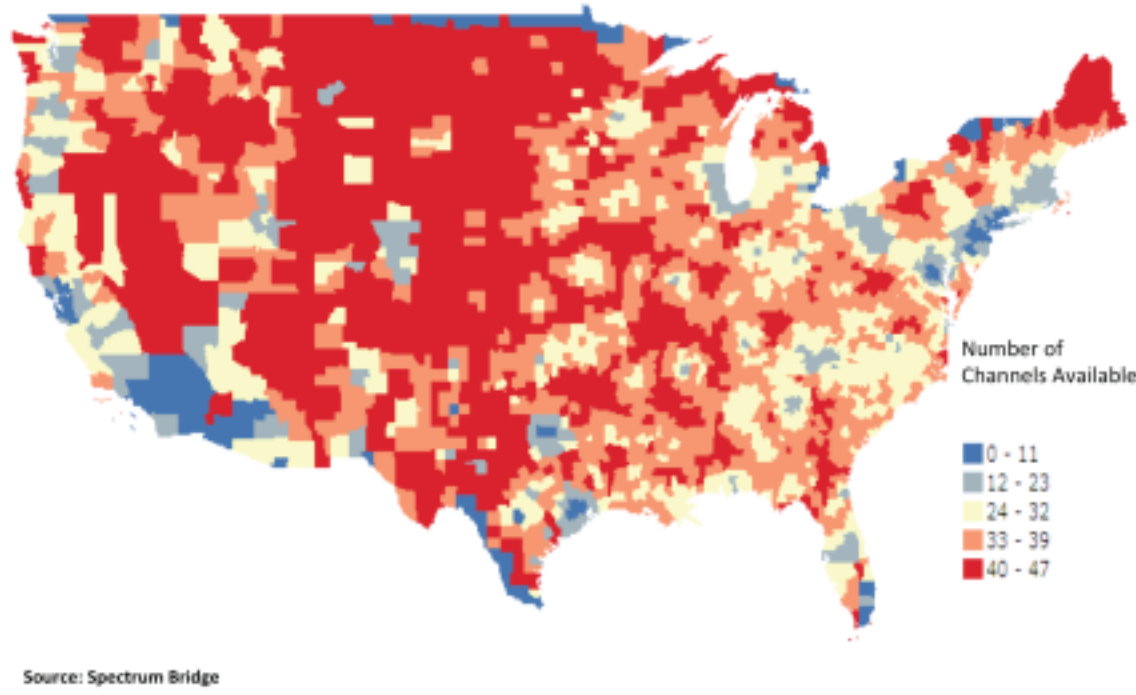
## 40 Million People in U.S. with No Broadband

Fixed wireless difficult because of trees & hills



## TV White Space Channel Availability

Number of TV channels available throughout the US



In order to get all Americans online and prepared for the future, we will have to invest in technology that is affordable, easy to deploy, and works effectively in areas with hilly or forested terrain. We see TV White Space as one such solution.

Check out our TV White Space fact page for more information:



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